

**CARLA SHOWELL-LEE
PRESIDENT
S II FILMS**



Carla Showell-Lee hosted and produced CN8 Comcast Newsmakers for 10 years. Carla started her broadcast career as a

production assistant at KYW-Newsradio in 1991. Her interest in television sparked when Bill Cosby's game show "You Bet Your Life" came to Philadelphia in 1993, she was hired as a contestant driver and was promoted to audience coordinator. When the show wrapped up its final season, Carla reported for WCOJ radio and read news scripts for Newschannel, a groundbreaking and innovative way of bringing the news. In 1995, Carla was hired as a segment producer for the Discovery Channel's top rated show "Home Matters", a program geared toward stay at home women. In 1999, Tri-State Media hired her as a television reporter, which led her to host Comcast Newsmakers in 2000. Carla has won several Telly Awards and in her spare time, she mentors and supports young people. Carla attended Temple University where she received her BA degree in Broadcast Journalism.

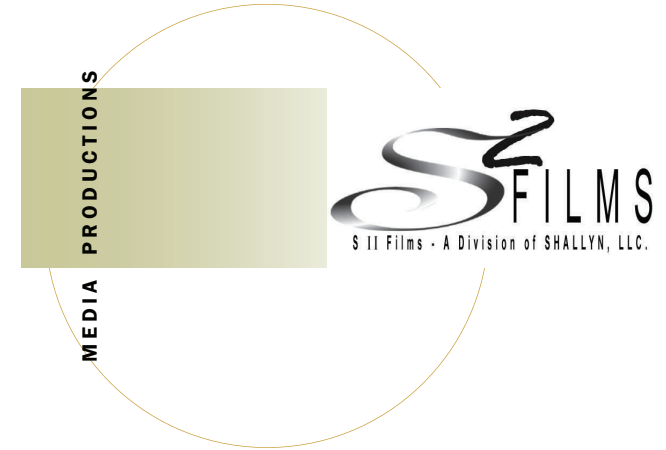
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OUR MISSION

S II Films is dedicated to projects that inspire, uplift and empower women; to see and do more



[website: www.eSHALLYN.com](http://www.eSHALLYN.com)



WEAR IT OUT





HISTORY

S II FILMS is a division of SHALLYN, LLC. It was created to complete the marriage of fashion and visual media communication. SHALLYN, LLC. initial project "wear it out" is a groundbreaking, reality series of five ambitious women threading through challenges with career and personal lives. It was written, produced and directed by the founders of S II FILMS. It's the first digital catalog that will be distributed nationally and internationally. Since then S II FILMS has been working on projects for health and assisting small businesses.

SHALLYN, LLC. Is an apparel manufacturing company of womenswear and accessories.



OUR PROCESS

First Consultation Meeting: Complimentary

We see if your project and our mission is a positive mix. We want your project to be successful; creating a win-win team.

Any meetings thereafter: \$75.00 per session
(paid prior to session, refundable on invoice once production is completed)

SEQUENCE

Initial Production Meeting

Production Shoot

Preliminary Edit

Final Edit

Premiere

PRODUCTION

S II FILMS finalizes your productions' requirements. We put the budget in place and analyze what your total financing of project will entail. S II FILMS assembles the camera crew, editors and assistants. A production and shoot schedule is constructed. The time span of project depends on the financing, time allotment etc.... All of which is discussed at our first production meeting. Your involvement with your project is crucial; you will meet the entire production crew.



FREQUENTLY ASKED QUESTIONS

- Q. Will I be able to be on set?
A: Absolutely
- Q. Will I have to pay production costs upfront?
A. 50% of production costs have to be paid upfront, the other 50% is invoiced, 15 days from production complete date.
- Q. What do I have to do?
A. We set your role and participation at our first production meeting.
- Q. How long is the process?
A. Typically, depending upon project it takes 30 days from start to finish. However, if other shoot days have to take place according to an outsider schedule the time period will vary.

S II FILMS, LLC.

A division of SHALLYN, LLC.

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